



April 9, 2019

Dear North Carolina Nursing Home Administrator:

We are pleased to announce the January kick-off of Compassionate Touch[®], a new one-year project awarded by CMS regional office under the Civil Monetary Penalty funding. Compassionate Touch[®] techniques support nursing home efforts to minimize the use of antipsychotic medications for dementia-related behaviors and reduce job stress in care-partners.

The attached Press Release provides a brief overview of the Compassionate Touch[®] program.

For project details and how to equip your staff with this valuable and transformational training, please contact us at your earliest convenience. This project is limited to 66 nursing homes throughout 2019 and we have already begun training throughout the state. To be included in this project, please contact us today!

To inquire about participating:

Go to: www.AGEucate.com, submit the interest form and we will follow-up with you promptly.

Or, contact Mary Petersen, Manager of Strategic Projects at 817-857-1157 x 204 or mary.petersen@ageucate.com

We look forward to sharing Compassionate Touch[®] and helping to improve care to residents with dementia across North Carolina this year.

Best,

A handwritten signature in black ink that reads "Pam Brandon".

Pam Brandon
President/Founder
AGE-u-cate Training Institute